



DATA SHEET

The Treadstone 71 Difference

What you receive from Treadstone 71 is detailed information and intelligence on your adversary that far surpasses the technical realm. Where Treadstone 71 service excels is in the ability to provide you with

HIGHLIGHTS

- We help identify infiltrate, and track adversaries.
- We tailor strategies and programs based on your needs.
- We effectively and efficiently operationalize your threat intelligence from little to no processes to mature procedures.

techniques, methods, capabilities, functions, strategies, and programs to not only build a fully functional intelligence capability, but a sustainable program directly aligned with stakeholder requirements. Treadstone 71's pedigree is military and intelligence community backgrounds, academic research and teaching, with boots on the ground, hands-on execution.

Timely – Relevant – Flexible

- we help you improve your incident detection, prevention, and response developing feedback to improve your cyber defenses
- we assist you in using you threat intelligence to help automate security operations and remediation actions enhancing your operational tradecraft
- we guide you in the building of a centralized threat intelligence service that

guides cybersecurity activities of other organizational units

- we drive efficiencies and effectiveness in risk management
- we operationalize your threat intelligence from little to no processes to mature procedures, standard operating procedures, and workflows
- we ensure integration between all things STEMPLES Plus and your organization
- we ensure you understand how to define credibility and relevance of your threat intelligence feeds that leads to truly actionable intelligence

888.714.0071



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www.treadstone71.com



www.cybershafarat.com



Treadstone 71



- we assist you in understanding your attack surface and online footprint from websites to social media to the darknet creating new opportunities for targeted intelligence collection
- we help identify, infiltrate, and track adversaries providing information where and when possible to prevent attacks
- we understand geopolitical factors that helps prepare your cyber environment for current and future contingencies
- we learn the priorities of your adversaries and help you define a more assertive cyber posture for your organization
- we tailor strategies and programs based upon your organizational needs and the needs of leadership
- we teach and embed cyber intelligence tradecraft in your organization that is lasting following structured techniques proven in the intelligence community



- we guide your intelligence preparation of the cyber battlefield through table top exercises based upon proven military methods adopted for commercial organizations
 - we identify adversary front companies, their means, motives, and targets
 - we look at adversary's skills, motivation, maliciousness, types of adversaries, level of automation and rate, informational impacts, targets, defensive measures, adversary course(s) of action, operational impact, line of business impact, and attack vectors
 - we create and maintain a presence on their virtual soil using virtual HUMINT methods to help identify your attack surface, your digital footprint
- we know methods of collection, organization/production, structured analytic techniques, how to determine source credibility, communicate gaps and confidence levels, analyze using standard methods of inference, deductive and inductive reasoning, apply clear process for critical thinking, and deliver product in standard analytic writing methods that is clear and concise
 - we have been penetrating adversary sites, forums and social media since 2004 using both active and passive methods of cyber engagement – we have been in business since 2002
 - most of all, we listen

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Services Driving the Difference



Intelligence Training – Online and In-Person
Analysis, Analytic Writing and Dissemination
Collection Manager's Course
Cyber CounterIntelligence Tradecraft
Cyber Intelligence Tradecraft
Tailor/Blended Courses



Understanding your corporate DNA



Intelligence Services

- Adversary Baseball Cards
- Analysis as a Service
- Cyber and Threat Intelligence Program Build
- Cyber Intelligence Capability Maturity Model Assessments
- Data Feed Selection and Maintenance
- Interim Head of Intelligence
- Internal ISAC – Intelligence Communities of Interest
- Threat Intelligence Platform Rollout
- Threat Intelligence Platform Selection



Intelligence Research

- Baseline Intelligence
- Warning Intelligence
- Estimative Intelligence
- Adversary Knowledgebase
- Technical Intelligence
- Reporting and Briefs
- Advisories, Situation Reports, Tactical Reports
- Sensitive Information Reports

To learn more about Treadstone 71, visit, www.Treadstone71.com

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Since 2002, Treadstone 71 delivers intelligence training, strategic, operational, and tactical intelligence consulting, and research. We provide a seamless extension of your organization efficiently and effectively moving your organization to cyber intelligence program maturity. Our training, established in 2009, follows intelligence community standards as applied to the ever-changing threat environment delivering forecasts and estimates as intelligence intends. From baseline research to adversary targeted advisories and dossiers, Treadstone 71 products align to intelligence requirements. We do not follow the create once and delivery many model. We contextually tie our products to your needs. Intelligence is our only business.

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